World population has increased

Population Growth

More affordable, you get everything included

Wanting to escape from their hectic lives

Package Holidays

More information

Advertising/Internet

Shorter working week

More elderly people

**Why has tourism increased over the last 30 years?**

Want to visit more countries as you learn more about them in education now.

Education

Able to travel

More money

Work better paid

More people travelling

Better/Quicker network of trains

Aeroplanes

More motorways

Faster, more affordable cars

Transport

More places to visit